

Inauguration of the comON Design Exhibition 2013 at the Milan Triennale Second Prize for Living Divani and the young designers Cesare Bizzotto and Gioele Antonello

Throughout May the comON Design Exhibition is open at the Milan Triennale, where the public can view the items created by the partnership between the young designers participating in the international competition comON Design 2012 and the top furniture companies from the Como area.

Living Divani took part in the initiative for the fourth year running, producing a family of tables and a plate/chopping board designed by Cesare Bizzotto and Gioele Antonello, students of ECAL university, Lausanne, and Milan's Politecnico university Faculty of Design, and hailing respectively from Padua and Vicenza: ingenious objects that explore the theme chosen for this edition, conviviality at the table, and that go perfectly with the pure geometric shapes of the brand's sofas.

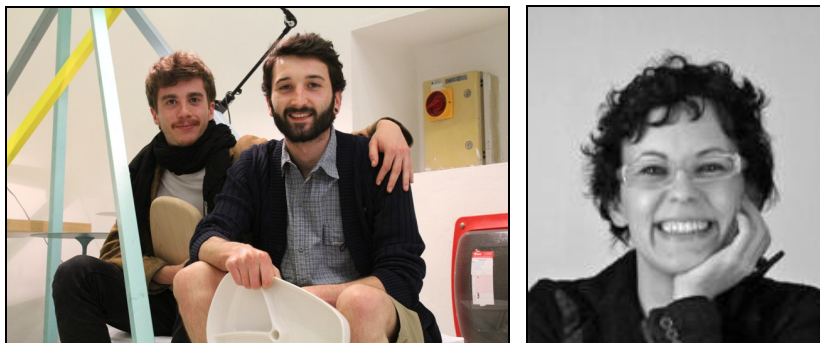


"Dot Dot Dot" is a set of three tables of different heights in sheet steel with epoxy powder coating. The low leg joint makes it easy to position alongside sofas. Its linear design and variety of sizes and colours make for plenty of fun new combinations to meet the widest range of requirements.



“Parla come Mangi” is a table-top container with a ceramic base divided into sections, designed for serving snacks during aperitifs and other convivial moments with friends, plus a chopping-board-lid for slicing and serving the food in the dish.

The value of these projects was lauded by the jury of the international competition comON Design 2012 – which included such great names as Livia Peraldo Matton, Editor of Elle Decor and Home, and Giulio Cappellini, designer, talent scout and art director of Cappellini - who awarded Cesare Bizzotto and Gioele Antonello with second prize.



This success fills Living Divani with pride, and reaffirms its ability to work with young designers, helping them to direct their creative ideas towards tangible, practicable projects.

“We are always happy to take part in comON,” explains Carola Bestetti, the second generation at Living Divani, and marketing and product development director. “It offers us a valuable opportunity to meet young creatives, choosing from among the most deserving industrial design students at Europe’s major universities, and working with them to bring their projects to fruition. They get a taste of working life in a company, visiting the production departments, working closely with the technical office, and dealing for the first time with the real problems of production, and in return, we get the opportunity to open our minds, explore new paths, getting drawn into the freedom of thought and action of these youngsters, without preconceived ideas or prejudices. We often find stimulating objects that enrich and enhance our daily research.”

Opening times:

Tuesday - Sunday, 10.30 am – 8.30 pm; Thursday 10.30 am - 11.00 pm